

# KOBE LAMBETH

*Journalist and Social Media Specialist*

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## EDUCATION

B.A. Communications Studies  
Concentration, Mass Media  
Minor, Journalism  
University of North Carolina at  
Charlotte, 2021

## SKILLS

Microsoft Office Suite,  
WordPress, Social Media

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## WORK EXPERIENCE

### **The Podium Finish Journalist March 2018-Present**

- Covers motorsports of various disciplines primarily focusing on feature stories and analytics.
- Live tweets breaking news, analysis, and provides race updates.
- Weekly power rankings contributor at the Frontstretch.com

### **RockinghamNow Freelance Journalist/Social Media Specialist June 2017-May 2019**

- Covered motorsports, high school football and basketball sporting events for print and online.
- Contributed features, photo galleries and videos.
- Traveled to each event with journalist gaining valuable experience by job shadowing.

## CLUBS

### **August 2019-Present**

Minority Minds Matter

### **August 2019-Present**

Tan Kap Vini